

SAM X RENICK

Award winning financial education expert, author, songwriter, social entrepreneur

Driving force behind SammyRabbit.com

Mantra: Great habits give all kids a better and brighter future!

Summary

Sam X Renick is an internationally recognized leader and pioneer in financial literacy. He is a source and force of knowledge and joy on great money habits.

In 2001, Sam founded the “It’s a Habit!” Company and co-created children's storybook character Sammy Rabbit to make it easy for anyone to talk to and teach young children about great money habits!

Since then Renick has produced one of the largest libraries in the world of financial literacy resources. It includes stories and songs like Sammy’s Big Dream, Get in the Habit, S.A.V.E. Rainy Day, Lemonade Stand, Anyone Can Be Rich, Show Your Family the Way and more.

Awards

For nearly two decades Sam has delivered his innovative and infectious brand of financial education to more than a-quarter million children in 8 countries and 40 states. It has garnered multiple honors for himself and others.

- New Jersey Coalition for Financial Education Lifetime Achievement Award
- National Financial Educators Council Instructor of the Year Award
- Induction into Loyola Marymount University’s Wall of Honor
- California Jumpstart Coalition Leaders in Personal Literacy Award
- Multiple Excellent in Financial Literacy Education Awards

Media

Renick’s exemplary efforts have consistently captured the attention of the media.

- ABC, Armed Forces Network, Chicago Tribune, FOX, Go Banking Rates, Kansas City Star, Kiplinger, Marketwatch, Motley Fool, MSN, New York Times, NPR, Yahoo Finance

Clients

Sam’s mission and work have earned support worldwide from a wide array of individuals and enterprises, large and small, for-profit and non-profit, government and foundations.

- Department of Defense, Air Force Aid Society, Citi, Girl Scouts of America, Texas Family Community Leaders of America, Toyota, University of Maryland, United Way

Contact

Linked In: [Sam X Renick](#) | Twitter: [@SammyRabbit1](#) | Website: [SammyRabbit.com](#)

Website: [SamXRenick.com](#) | Email: contact@SammyRabbit.com